Bridgette OConnor

From: Bridgette O'Connor <bridgette@grabenefits.com>

Sent: Wednesday, April 29, 2015 1:01 PM

To: gregobr8@gmail.com

Subject: Briefcase: 6 HIPAA breaches every agent should know

Ensure you continue receiving our emails - add info@grabenefits.com to your address book or safe sender list.





4/29/2015

Agency Insights



6 HIPAA breaches every agent should know

Feeling safe in this increasingly regulated and unsecure world is a misconception of the greatest proportions. Here are the top six HIPAA breaches agents and brokers should know about. Learn from these breaches, so the same thing doesn't happen to you. Learn more.

NEWS

PPACA customers much happier with exchanges

In year two of Obamacare, the satisfaction level with the enrollment process are about the same as those of individuals who got coverage elsewhere. **Read more.**

PPACA agency explains brokers to assisters

Navigators, certified application counselors (CACs) and other nonprofit assisters have been given a webinar on how to work with insurance agents and brokers. For a look at what they are being told about you, read more.

Health plans' mastery of PPACA poses challenge to repeal

The real obstacle to advancing an alternative to Obamacare will be interests in the health sector, which has mastered Obamacare remarkably. Read more.

AGENT TOOLS

Missed the webinar?

See a recording of last week's webinar: <u>HIPAA</u>
<u>Breaches</u>, What to learn from other companies'
mistakes. We offer monthly HIPAA webinars, see
upcoming dates <u>here</u>.

Become HIPAA compliant

With PHI365, you don't waste time completing templates, training staff or figuring out what safeguards to implement. **Learn more here**.

Be a hero to your clients!

Our billing consolidation service streamlines monthly employee benefits operations and provides a summary of premiums and adjustments each month. <u>Learn</u> <u>more here</u>.

Looking to hire?

In need of a well-rounded account rep? One with 16 years of experience? One with great references and a

Is PPACA's penalty too low?

"Penalties associated with the individual mandate, which grow in 2015, might be too low to attract enrollment, particularly among middle-income, healthy individuals," Avalere said. Read more.

variety of specialties? Check out our **Agency Concierge staff**!

See more agent tools on our website.

GRA Benefits Group (517) 351-4908 (800) 678-4456



To unsubscribe or to manage your subscriptions <u>click here</u>.